

**MALIK INDUNIL JAYANETTI**  
**363/A, Sri Wimalarthana Mawatha,**  
**Aruggoda, Alubomulla, Panadura.**  
**0767140409 / 038 2237719**

## **Job Objectives and Career Goals**

To pursue a highly rewarding career, seeking a job in challenging and healthy work environment where I can utilize my skills and knowledge efficiently for organizational growth.

## **Working Experience**

2019 March - Present : Business Development Manager (international) at Macksons Holding (Multilac)

- Handling corporate clients & retail customers in Maldives
- Identify new sales & marketing opportunities
- Brand development Activities

2016 - 2018 : Sales Executive at Best Buy Maldives (Dulux Brand)

- Personally liaising with corporate clients in Maldives.
- Responsible for ongoing company mission statement and branding
- Promoting ongoing training and in-house seminars
- Responding to general Emails and telephone enquirers

2014- 2016: Key Account Manager at Lankem Ceylon plc (Robbialac)

- Handling Government Institute.
- Tender documents are prepared and sent out to potential contractors to seek tenders (bids) at tender phase
- Face to face sales meeting.

2010 -2014 : Corporate Senior Sales Executive at Nippon Paint Lanka Pvt ltd

- Identify new sales and marketing opportunities
- Manage all sales related aspects for allocated accounts
- Develop relationships across targeted accounts.
- Develop product literature and sales collateral

2008-2010: Sales Executive at Durra Building Systems (Pvt) Ltd [ICC]

- Identify new sales and marketing opportunities
- Promoting ongoing training and in-house seminars
- face to face sales meeting.

2006- 2008 Sales Executive at Institutional Sales Division, Abans Ltd.

- Basic client relations and communication skills
- face to face sales meeting with customers ( product presentations)
- Review pricing and service level

## **Professional Qualifications**

I have followed The Preliminary Certification in Marketing (PCM) Conducted by Sri Lanka Institute of Marketing (SLIM)

Successfully completed the Diploma in Computer Studies at Gateway Center for Information

Completed the Certificate Course in English for Higher Education & Employment at Sri Palee Campus University of Colombo.

## **Educational Qualification**

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G. C. E (O/L) Examination (2001) [Index No: 11020814]

Buddhism	B
Sinhala Language	S
English Language	C
Social Studies	C
Science	S
Mathematics	S
Music	C
Commerce	S

G. C. E (A/L) Examination (2005) [Index No: 7563787]

Economics	C
Business Studies	S
Accounting	S

## **Personal Details**

Name in full - Malik Indunil Jayanetti  
National ID No - 851753168 V  
Date of birth & age - 23rd June 1985 (35yrs)  
Civil status - Unmarried  
Sex - Male  
Nationality - Sri Lankan  
Religion - Buddhist  
School attended - Sri Sumangala “Boys” College, Panadura.

## **Referees**

- Ujitha Sepala  
Manager Projects  
Mans Lanka Pvt Ltd,  
38 3rd Cross St,  
Colombo 01.  
Tel – +94 0704312535
- Prabath Jayawardana  
Technical Manager  
Nippon Paint Lanka (pvt) Ltd  
Nippolac Towers  
No 69/A Buthgamuwa Rd,  
Rajagiriya.  
Tel – +94 772284058

I hereby certify that particulars given by me are true and correct to the best of my knowledge

Yours truly,

***Malik Indunil Jayanetti***